



PRIMA VISUAL MEDIA

HOME STAGING CHECKLIST

WEEK BEFORE PHOTOS

- Put away large items in storage areas
- Remove personal photos and personal items
- Minimize holiday and seasonal decorations
- Hide boxes and large items
- Dust surfaces, shelves, blinds, art, and light fixtures
- Clean windows, sills, and mirrors
- Clean baseboards and banisters
- Vacuum, mop, or sweep floors
- If you are swapping bulbs, match lightbulbs to the same color temperature
- Clean up landscaping
- Clean out fire pit (if applicable)
- Replace any broken or burned out exterior lighting

DAY BEFORE PHOTOS

- Put away yard toys and gardening equipment
- Remove water hoses
- Clear nightstands and dressers
- Remove visible clutter from under the bed
- Clean mirror, countertop, sink, and tub or shower
- Arrange towels
- Remove excess rugs and furniture
- Straighten couch blankets and pillows
- Clear nightstands and dressers
- Clear all counters of personal items
- Put away toilet brush and plunger
- Remove items from the sides and top of the refrigerator
- Put away dishes and cleaning products
- Remove small appliances
- Tidy cables near the entertainment center
- Set the table
- Put away laundry, clothing, jackets, and shoes
- Clean off mantle and hearth

DAY OF THE PHOTOSHOOT

- Open blinds and window treatments
- Turn on overhead lights and lamps
- Turn off ceiling fans
- Remove pets & accessories (beds, food bowls, toys)
- Put toilet lids down in bathrooms
- Hide trash cans
- Open patio umbrella & uncover grill
- Close garage door
- Remove cars from driveway