



PRIMA VISUAL MEDIA

PRICING FOR REAL ESTATE SERVICES

STILL PHOTOS

25 photos	\$145
35 photos	\$165
45 photos	\$185
55 photos	\$205
Exteriors only	\$75
Community amenities	\$100
Twilight exteriors	\$125

AERIAL ADD-ONS

Up to 10 still images	\$100
11-15 still images	\$125
Edited Aerial Video	\$150
Booked as a standalone service	+\$50

TRAVEL FEES

45 - 60 min	\$25
61 - 75 min	\$35
76 - 90 min	\$45

*Time is determined as a one-way drive time from photographer's home to the property address.
Destinations that are over 90 minutes away require a custom quote.*

BASIC HOME STYLING - \$50

In order to respect everyone's appointment times, we request that your property is photo-ready upon arrival.

We offer basic home styling services as a way to ensure your listings look great! For up to 30 minutes, we will help clean, tidy, and move items out of the way in order to get the best pictures.

Requirements:

- Selling agent or assistant of the agent must be present when we provide basic home styling services.
- Must be selected as an add-on service when booking so we know to account for the extra time needed for your appointment.

If an appointment goes past its scheduled timeframe due to staging requests, and the option was not specified at booking; this fee will be increased to \$100.

3D SERVICES & FLOOR PLANS

Floor plan only, no tour

Under 2,000 sqf	\$75
2,000 - 3,499 sqf	\$100
3,500 - 4,999 sqf	\$125
5,000+ sqf	\$0.03/sqf

Matterport 3D Tour - all scans include floor plan & tour hosting for the duration of the listing

Under 2,000 sqf	\$125
2,000 - 3,499 sqf	\$150
3,500 - 4,999 sqf	\$175
5,000+ sqf	\$0.04/sqf

**square footage is determined by gross internal area as scanned by the Matterport camera*

PHOTOSHOP SERVICES

Prices are per photo

Digital Decluttering	\$20
Virtual Twilight	\$25
Virtual Staging	\$35

LATE FEES

Unpaid invoices that are 30 days past their due date are subject to a 2% late fee to be added every 15 days until the balance is paid in full.

PROPERTY ACCESSIBILITY

If, for any reason through no fault of the photographer, a scheduled property is inaccessible, then exterior photos will be taken of the property and a session fee of \$135 will be charged. A return trip will be treated as a new booking and will be billed accordingly.

AFTER HOURS BOOKINGS

Operating hours are Monday - Friday between 9am and 5:30pm. With the exception of twilight sessions, service requests done outside of this time frame will be billed at 2x the normal rate.